



*For unto us
a child is born . . .*

*Merry Christmas from
The Rockville Pregnancy Clinic!*

The celebration of the birth of Christ each year brings forth His shining glory of hope! Hope is what allows the hopeless to overcome. Together, we can celebrate this hope found in Jesus Christ - the most-wanted baby of all!

As we close out 2016, we rejoice in all of the incredible things that have happened at RPC. We relocated into a beautiful, more efficient space just outside the Twinbrook Metro station. At our annual fundraising banquet, we saw giving increased by 34% over last year. In September of this year, I was honored to accept the position of Executive Director. Over 700 women have come through our doors to receive unplanned pregnancy support and to participate in prenatal and parenting classes.

We love to share some of the stories of our clients. As you will see, we cannot control the outcome, but we know that when God is in the process and planning, we have a much better chance at providing hope. Laura, a high school senior, was referred to us by her school nurse. Laura was terrified of telling her parents that she may be pregnant. Her parents “were very strict” and Laura knew they would “go ballistic” if she was pregnant because she witnessed her father’s anger when her sister became pregnant the year prior. Her sister aborted the pregnancy so Laura considered this a viable option. We gave her a test, which was positive and immediately had a sonogram done. When Laura saw the image of her baby, she knew she couldn’t follow her sister’s footsteps, but she was terrified of telling her father. We worked with her to put together a parenting plan, which included applying for county benefits, prenatal care and attending our parenting classes. Armed with her plan, she met with her parents. When they heard that she already had done research and had started the application for services, they were sad, but not ballistic. Laura is still in high school, receiving services from the county and is planning on parenting her child. Laura is a success story!

Yes, Laura is a success story but there are far too many Laura’s going to abortions clinics and ending their pregnancies. Within a 16 mile radius of RPC, there are 9 abortion facilities. One of those facilities does 3rd trimester abortions. Our vision is to be the FIRST STOP women come to when faced with an unplanned pregnancy. We are confident that God will use us to provide hope in hopeless situations. Being the FIRST STOP means providing HOPE. This is where you, our RPC supporter, come in to join us. Join us in our FIRST STOP = HOPE vision.

*“The LORD called me before my birth; from within the womb He called me by name.”
Isaiah 49:1*



Rockville
Pregnancy Clinic

In 2016 we moved
into our new
beautiful facility!
We would love to
have you visit!
Call and schedule a
tour!
301-770-4444

Rockville Pregnancy Clinic
12530 Parklawn Dr Suite 170
Rockville, MD 20852
rockvillepregnancyclinic.org

Visit our prayer site often!

up-to-him.weebly.com

Password: uptohim2016

Text LIFENOW to 94502 to
receive text alerts for needed
prayer.



For unto us a child is born . . .

In order to be that FIRST STOP when a woman is faced with an unplanned pregnancy, we must engage in a more targeted, more consistent marketing effort so we will be the first call because frankly many women in our target market do not know we exist. We must also implement a 24 hour call center strategy. Let's be honest, a crisis will rarely happen between 9am and 5pm. Instead, the crisis will happen in the late hours after she has had an argument with her boyfriend and not only wants to end the relationship but end the pregnancy. To be the FIRST STOP, we must be available to the women who are making life decisions when they need our help. In order to provide HOPE, we must provide same appointment sonograms, because we know that life is most often chosen after a woman sees and hears her baby in a sonogram. In order to provide HOPE, we must have tablets with software that drives them so our advocates could not only enter information quickly and confidentially but also connect the women who enter RPC to the right referrals immediately.

As part of your leadership team and of behalf of the RPC Board of Directors, we are grateful for your past generosity and support. Because of your faithfulness and that of many others, we've made a huge difference in thousands of people's lives - which is pretty incredible. The question this Christmas season is can we be the FIRST STOP? Can we provide HOPE? We need you to be a part of something big, something revolutionary. There are several ways you can become more involved with our vision of FIRST STOP = HOPE. First, you could make a one-time general fund donation to help us in our FIRST STOP vision. As many of you know, we frequently struggle to make our rent and other basic obligations on a monthly basis. This financial restriction does not permit us to make a bigger difference, a bigger impact in this abortion saturated area. Your assistance could help us tremendously. If you prefer, there are also several specific areas that you may want to help sponsor or sponsor completely yourself.

- ✿ The purchase of database software license, specifically designed for Pregnancy Resources Centers which will facilitate a consistent, proven process in providing hope to a woman facing a life decision. This software will also provide reports that will assist us in executing best practices in all aspects of our interactions with women. It will also permit us to immediately provide referrals so women at risk of abortion will know there are resources. Annual commitment - **\$4,000**
- ✿ Training on new software, migration of old data - **\$4,900**
- ✿ Purchase of 5 tablets - **\$4,200** (4 - 9" tablets, 4 - electronic "pencils", 1 - 12" tablet, 1 - keyboard)
- ✿ Purchase of 3 cellular phones and the annual obligation of cell service to staff the call center. \$3,000 (3 phones @ \$400 each, annual contract \$1,800)
- ✿ Purchase of a very needed awning over our main entrance - **\$7,000**. This will be an invaluable marketing tool for drive-by of the Metro trains. Practically speaking, this awning will help keep the summer heat from making our waiting area too hot for expectant women.
- ✿ Sponsor contracted Limited OB/Gyn Ultrasound technicians - **\$27,500** annual cost

Another way you can help us is through a monthly pledge to assist us in our vision of being the FIRST STOP. We welcome pledges as they help ease the strain of focus on making monthly obligations and allow us to focus on our vision.

Finally, another way you can be a part of the FIRST STOP vision is to participate with both a one-time gift and a monthly pledge. This may work best for you as your one-time gift will go toward a material part of our vision and your monthly pledge will help support our clinic with basic support. We pray with you and for you in seeking God's direction in your support of our vision - FIRST STOP = HOPE.

Betsy Evans
Executive Director